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**The Volkswagen Brand Kicks Off its Sales Year 2008 on
an Impressive Note – Deliveries in January up by more
than 13 per cent**

288,000 vehicles sold around the world – New January record

Wolfsburg, 12 February 2008 – The Volkswagen brand got off to a brilliant start in the new sales year 2008, delivering 288,000 passenger cars to customers around the world in January – 13 per cent more than in the same period last year. This establishes a new sales record for the first month of a year.

“A perfect start that well exceeds even the impressive growth of 7.8 per cent already recorded for the year 2007 overall,” comments Detlef Wittig, who, as the head of sales for the VW Group, is also in charge of Volkswagen brand sales. “The reputation of the Volkswagen brand, with its unparalleled wide range of increasingly individualised models, is continuing to gather enduring strength.”

The record figure for January is attributable predominantly to Volkswagen’s three main national markets. In the biggest of them, China, Volkswagen delivered 77,400 passenger cars to customers, denoting a plus of 17,300 vehicles or 28.7 per cent against the January 2007 figure. This was followed by Brazil, where 39,000 cars were sold (plus 6,600 or 20.2 per cent), and Germany, which recorded 33,800 deliveries (plus 9,300 or 37.7 per cent).

Europe was once more the continent which generated the greatest sales volume for the Volkswagen brand in the first month of the year, with a total of 113,600 vehicles delivered (up 12.4 per cent). While customers in Western Europe accounted for 102,900, and thus 11.2 per cent, of those sales, deliveries in Central and Eastern Europe rose by 25.5 per cent to 10,700 vehicles.

“We are increasingly successful at catering to the 150 individual markets around the globe with innovative quality products and high standards on the sales and service front. Product premieres such as the Passat CC will further fuel Volkswagen’s fast-moving campaign to introduce new model choices,” concludes Wittig.

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